Reproductive Health Onscreen: Choice, social myth, and consequences for health policy

While medicine has always been mined for both drama and entertainment in popular culture, it is important to recognize the influence such portrayals can have on our understandings of health. When it comes to reproductive health, our visual culture -- including television, film, public health campaigns -- communicates specific ideas of choice and social value. This talk explores the representations of these marginalized choices, with attention to social myths and consequent health policy.

Gretchen will also discuss her career development as a social scientist within the medical field, and share how her work in various sectors (academia, non-profit organizations, and for-profit social enterprises) contributes to her efforts for better-informed social change.

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Tuesday, March 24
7:30pm
Pruyne Lecture Hall, Amherst College

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